

# M'kor Shalom Annual Calendar & *The Source* Newsletter

## ADVERTISING FORM: MEMBER RATES 2018-2019



### ✓ FULL PACKAGE DEAL **Deadline: July 27**

Advertise in **both** our Annual Calendar and *The Source* Newsletter to reach patrons all year long!

Full Package Ad Size	Full Package Rate	Full Package Includes:
Single	\$745	<ul style="list-style-type: none"> <li>• One Ad for each of 13 months in the Annual Calendar</li> <li>• One Ad in each of 4 issues in <i>The Source</i> Newsletter</li> <li>• Web Business Directory Listing on mkorshalom.org for 2018-2019</li> </ul>
Double	\$1,400	
Triple	\$1,800	

### ✓ ANNUAL CALENDAR **Deadline: July 27**

Our 13-month Calendar puts your business/service at people's fingertips for the entire year!

Calendar Ad Size	1 Month	6 Months	13 Months <i>Includes one Source ad</i>
Single (2.625"w x 1.375"h)	\$50	\$275	\$495
Double (2.625"w x 2.9"h)	\$95	\$525	\$980
Triple (2.625"w x 4.45"h)	\$140	\$765	\$1,455

#### Calendar Months Requested

- |   |                                   |   |
|---|-----------------------------------|---|
| <input type="checkbox"/> September 2018 | <input type="checkbox"/> February | <input type="checkbox"/> July             |
| <input type="checkbox"/> October        | <input type="checkbox"/> March    | <input type="checkbox"/> August           |
| <input type="checkbox"/> November       | <input type="checkbox"/> April    | <input type="checkbox"/> September 2019   |
| <input type="checkbox"/> December       | <input type="checkbox"/> May      | <i>Note: Requests are NOT guaranteed.</i> |
| <input type="checkbox"/> January        | <input type="checkbox"/> June     |   |

### ✓ THE SOURCE Newsletter **Fall Issue Deadline: July 27**

Our seasonal newsletter is a home-delivered, frequent source of information – great for various advertising needs!

The Source Ad Size	1-3 Months <i>Cost per insertion</i>	4 Months <i>Includes one Calendar ad</i>
Single (2.5"w x 1.25"h)	\$80	\$300
Double (2.5"w x 2.625"h)	\$155	\$600
Triple (2.5"w x 4"h)	\$230	\$900

#### The Source Months Requested

- Fall (Sept-Nov)
- Winter (Dec 2018-Feb 2019)
- Spring (Mar-May)
- Summer (Jun-Aug)

*Note: Requests ARE guaranteed.*

**Ad Specs:** High resolution (300 dpi) PDF, JPG or TIF files preferred. Hard copies accepted, but art/font substitutions may be necessary. B/W only.

**Ad Submission & More Information:** Contact Sara Honovich at Calendar@mkorshalom.org.

## MEMBER Calendar & Source Advertising Order Form 2018-2019

Submit this form along with payment to M'kor Shalom, 850 Evesham Rd., Cherry Hill, NJ 08003

Company & Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ Business Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Signature of Contributor: \_\_\_\_\_

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> FULL PACKAGE Deal      | <input type="checkbox"/> Calendar: # of Months: _____               | <input type="checkbox"/> The Source: # of Months: _____            |
| <input type="checkbox"/> Same ad as last year   | <input type="checkbox"/> New ad ( <i>send via email preferred</i> ) | <input type="checkbox"/> First-Time Advertiser ( <i>10% Off!</i> ) |
| <input type="checkbox"/> Check/Payment enclosed | <input type="checkbox"/> Charge my Visa/Mastercard # _____          |  |
|   | Exp: ____ / ____ CVV: _____   |  |

Contributions are tax-deductible to the extent of the law.

**Total Due:** \$ \_\_\_\_\_