

# M'kor Shalom Annual Calendar & *The Source* Newsletter

## ADVERTISING MEMBER RATES 2020-2021



### ✓ FULL PACKAGE DEAL **Deadline: July 24**

Advertise in **both** our Annual Calendar and *The Source* Newsletter to reach patrons all year long!

Full Package Ad Size	Full Package Rate	Full Package Includes:
Single	\$745	<ul style="list-style-type: none"> <li>• One Ad for each of 13 months in the Annual Calendar</li> <li>• One Ad in each of 4 issues in <i>The Source</i> Newsletter</li> <li>• Web Business Directory Listing on mkorshalom.org</li> </ul>
Double	\$1,400	
Triple	\$1,800	

### ✓ ANNUAL CALENDAR **Deadline: July 24**

Our 13-month Calendar puts your business/service at people's fingertips for the entire year!

Calendar Ad Size	1 Month	6 Months	13 Months <i>Includes one Source ad</i>
Single (2.625"w x 1.375"h)	\$50	\$275	\$495
Double (2.625"w x 2.9"h)	\$95	\$525	\$980
Triple (2.625"w x 4.45"h)	\$140	\$765	\$1,455

#### Calendar Months Requested

- |   |                                   |   |
|---|-----------------------------------|---|
| <input type="checkbox"/> September 2020 | <input type="checkbox"/> February | <input type="checkbox"/> July             |
| <input type="checkbox"/> October        | <input type="checkbox"/> March    | <input type="checkbox"/> August           |
| <input type="checkbox"/> November       | <input type="checkbox"/> April    | <input type="checkbox"/> September 2021   |
| <input type="checkbox"/> December       | <input type="checkbox"/> May      | <i>Note: Requests are NOT guaranteed.</i> |
| <input type="checkbox"/> January        | <input type="checkbox"/> June     |   |

### ✓ THE SOURCE Newsletter **Fall Issue Deadline: July 24**

Our seasonal newsletter is a home-delivered, frequent source of information – great for various advertising needs!

The Source Ad Size	1-3 Issues <i>Cost per insertion</i>	4 Issues <i>Includes one Calendar ad</i>
Single (2.5"w x 1.25"h)	\$80	\$300
Double (2.5"w x 2.625"h)	\$155	\$600
Triple (2.5"w x 4"h)	\$230	\$900

#### The Source Issues Requested

- Fall (Sept-Nov 2020)  
 Winter (Dec 2020-Feb 2021)  
 Spring (Mar-May 2021)  
 Summer (Jun-Aug 2021)

*Note: Requests ARE guaranteed.*

**Ad Specs:** High resolution (300 dpi) PDF, JPG or TIF files preferred. Hard copies accepted; art/font substitutions may be necessary. B/W only.

**Ad Submission & More Information:** Email [Calendar@mkorshalom.org](mailto:Calendar@mkorshalom.org) or visit <https://mkorshalom.org/advertise>.

## MEMBER Calendar & Source Advertising 2020-2021 – Deadline: July 24

Purchase online at <https://mkorshalom.org/advertise>

Or, submit this form along with payment to M'kor Shalom, 850 Evesham Rd., Cherry Hill, NJ 08003.

Company & Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Signature of Contributor: \_\_\_\_\_

FULL PACKAGE Deal

CALENDAR: # of Months: \_\_\_\_\_

THE SOURCE: # of Issues: \_\_\_\_\_

Same ad as last year

New ad (*send via email preferred*)

First-Time Advertiser (*10% Off!*)

Check/Payment enclosed

Charge my Visa/Mastercard # \_\_\_\_\_

Exp: \_\_\_\_ / \_\_\_\_ CVV: \_\_\_\_\_

Contributions are tax-deductible to the extent of the law.

**Total Due:** \$ \_\_\_\_\_