

M'kor Shalom Annual Calendar & *The Source* Newsletter ADVERTISING RATES 2021-2022



✓ FULL PACKAGE DEAL Deadline: July 23

Advertise in **both** our Annual Calendar and *The Source* Newsletter to reach patrons all year long!

Full Package Ad Size	Full Package Rate	Full Package Includes:
Single	\$800	<ul style="list-style-type: none"> • One Ad for each of 13 months in the Annual Calendar • One Ad in each of 4 issues in <i>The Source</i> Newsletter
Double	\$1,475	
Triple	\$2,000	

✓ ANNUAL CALENDAR Deadline: July 23

Our 13-month Calendar puts your business/service at people's fingertips for the entire year!

Calendar Ad Size	1 Month	6 Months	13 Months <i>Includes one Source ad</i>
Single (2.625"w x 1.375"h)	\$55	\$300	\$525
Double (2.625"w x 2.9"h)	\$100	\$550	\$1,000
Triple (2.625"w x 4.45"h)	\$145	\$780	\$1,500

Calendar Months Requested

- September 2021 February July
 October March August
 November April September 2022
 December May
 January June
- Note: Requests are NOT guaranteed.*

✓ THE SOURCE Newsletter Fall Issue Deadline: July 23

Our seasonal newsletter is a home-delivered, frequent source of information – great for various advertising needs!

The Source Ad Size	1-3 Issues <i>Cost per insertion</i>	4 Issues <i>Includes one Calendar ad</i>
Single (2.5"w x 1.25"h)	\$85	\$310
Double (2.5"w x 2.625"h)	\$160	\$600
Triple (2.5"w x 4"h)	\$235	\$915

The Source Issues Requested

- Fall (Sept-Nov 2021)
 Winter (Dec 2021-Feb 2022)
 Spring (Mar-May 2022)
 Summer (Jun-Aug 2022)

Note: Requests ARE guaranteed.

Ad Specs: High resolution (300 dpi) PDF, JPG or TIF files preferred. Hard copies accepted; art/font substitutions may be necessary. B/W/Gray.

Ad Submission & More Information: Email Calendar@mkorshalom.org or visit <https://mkorshalom.org/advertise>.

Calendar & Source Advertising 2020-2021 – Deadline: July 23

Purchase online at <https://mkorshalom.org/advertise>

Or, submit this form along with payment to M'kor Shalom, 850 Evesham Rd., Cherry Hill, NJ 08003.

Company & Contact Name: _____

Business Address: _____ Phone: _____

E-mail: _____ Cell Phone: _____

Signature of Contributor: _____

FULL PACKAGE Deal

CALENDAR: # of Months: _____

THE SOURCE: # of Issues: _____

Same ad as last year

New ad (*send via email preferred*)

First-Time Advertiser (*10% Off!*)

Check/Payment enclosed

Charge my Visa/Mastercard # _____

Exp: ____ / ____ CVV: _____

Contributions are tax-deductible to the extent of the law.

Total Due: \$ _____