

# M'kor Shalom Annual Calendar & *The Source* Newsletter ADVERTISING MEMBER RATES 2021-2022



## ✓ FULL PACKAGE DEAL **Deadline: July 23**

Advertise in **both** our Annual Calendar and *The Source* Newsletter to reach patrons all year long!

Full Package Ad Size	Full Package Rate	Full Package Includes:
Single	\$745	<ul style="list-style-type: none"> <li>• One Ad for each of 13 months in the Annual Calendar</li> <li>• One Ad in each of 4 issues in <i>The Source</i> Newsletter</li> <li>• Web Business Directory Listing on mkorshalom.org</li> </ul>
Double	\$1,400	
Triple	\$1,800	

## ✓ ANNUAL CALENDAR **Deadline: July 23**

Our 13-month Calendar puts your business/service at people's fingertips for the entire year!

Calendar Ad Size	1 Month	6 Months	13 Months <i>Includes one Source ad</i>
Single (2.625"w x 1.375"h)	\$50	\$275	\$495
Double (2.625"w x 2.9"h)	\$95	\$525	\$980
Triple (2.625"w x 4.45"h)	\$140	\$765	\$1,455

### Calendar Months Requested

- September 2021     February     July  
 October     March     August  
 November     April     September 2022  
 December     May  
 January     June
- Note: Requests are NOT guaranteed.*

## ✓ THE SOURCE Newsletter **Fall Issue Deadline: July 23**

Our seasonal newsletter is a home-delivered, frequent source of information – great for various advertising needs!

The Source Ad Size	1-3 Issues <i>Cost per insertion</i>	4 Issues <i>Includes one Calendar ad</i>
Single (2.5"w x 1.25"h)	\$80	\$300
Double (2.5"w x 2.625"h)	\$155	\$600
Triple (2.5"w x 4"h)	\$230	\$900

### The Source Issues Requested

- Fall (Sept-Nov 2021)  
 Winter (Dec 2021-Feb 2022)  
 Spring (Mar-May 2022)  
 Summer (Jun-Aug 2022)

*Note: Requests ARE guaranteed.*

**Ad Specs:** High resolution (300 dpi) PDF, JPG or TIF files preferred. Hard copies accepted; art/font substitutions may be necessary. B/W/Gray.

**Ad Submission & More Information:** Email Calendar@mkorshalom.org or visit <https://mkorshalom.org/advertise>.

## MEMBER Calendar & Source Advertising 2021-2022 – Deadline: July 23

Purchase online at <https://mkorshalom.org/advertise>

Or, submit this form along with payment to M'kor Shalom, 850 Evesham Rd., Cherry Hill, NJ 08003.

Company & Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Signature of Contributor: \_\_\_\_\_

FULL PACKAGE Deal

CALENDAR: # of Months: \_\_\_\_\_

THE SOURCE: # of Issues: \_\_\_\_\_

Same ad as last year

New ad (*send via email preferred*)

First-Time Advertiser (*10% Off!*)

Check/Payment enclosed

Charge my Visa/Mastercard # \_\_\_\_\_

Exp: \_\_\_\_ / \_\_\_\_ CVV: \_\_\_\_\_

Contributions are tax-deductible to the extent of the law.

Total Due: \$ \_\_\_\_\_